

The Most Environmentally Preferable and Effective Products

Green

Definition \'gren-'kle-nin\

Cleaning to protect health without harming the environment with shared responsibility and efforts that minimize the impact of cleaning materials on the health of building occupants and protect the environment as a whole. It's about effective cleaning to create healthier buildings and at the same time reduce environmental impacts.





In our continuing effort to offer the most environmentally preferable and effective products, we would like to introduce the new Red Lion™ Eco-Friendly "Green" line of cleaners.

The products are designed to meet "Green Product" industry criteria. The standards encompass environmental impact, health effects as well as product performance. They are Environmentally Preferable Products that are formulated to perform well yet have no harmful effects on our environment or to the person using the product. We are proud to announce that Eco-Friendly Multi-Purpose Cleaner, Eco-Friendly Glass Cleaner, Eco-Friendly Tub & Tile Cleaner, Eco-Friendly Peroxide Cleaner, Eco-Friendly Zinc-Free Seal & Finish and Eco-Friendly Floor Stripper all meet specific Green Seal™ Environmental Standards.

There are laws already in place or are pending that will require the use of environmentally sensitive products in N.Y. State Buildings, N.Y.C. Municipal Buildings and all schools in N.Y. State. Although New York has taken the lead in this area, other states are sure to follow.

Perfect for use in schools, office buildings, apartment buildings, hospitals, nursing homes and other institutions where environmentally preferred products are desired.

Who is Green Clean-

Many governments require that government buildings be "green-cleaned."

A growing number of school districts in the nations are going green. Industry predictions suggest that more than 25% of new building construction

Building owners are going green.

will be "green" certified in the next 10 to 15 years.

Hospitals for a Healthy Environment (H2E) now represents more than 7,000 facilities including 1,400 hospitals, 4,100 clinics, 1,000 nursing homes and Hospitals are going green. 1,000 other types of facilities. More than 40 states have promotion and

recruiting initiatives to spur the growth of H2E.

Virtually all hotel chains, large and small, have purchased Hotels are going green. educational and informational materials from the Green Hotel Association (GHA) to promote environmental responsibility in their facilities.

Restaurants are going green. There are more than 1,000 members of the Chefs Collaborative whose mission includes conservation practices that lessen impact on the environment.

Eco-Friendly Chemicals meet Green Seal™ Environmental Standards for industrial and institutional cleaners and floor-care products.

These Red Lion™



Eco-Friendly Multi-Purpose Cleaner

A highly concentrated, multi-purpose cleaner formulated to be a H.D. Cleaner, Spray and Wipe Cleaner and a Neutral Floor Cleaner depending upon dilution. This product meets the requirements of the GS-37 Green Seal™ Standard. Provides top-tier performance for cleaning floors, walls, chrome, stainless steel, table tops, vinyl, sealed wood and many other surfaces not harmed by water.

- Spray/wipe Cleaner: 1:128 dilution 1 gallon dilutes with water to make up to 512 quart bottles
- Heavy-duty Cleaner/Degreaser: 1:32 dilution 1 gallon dilutes with water to make up to 128 quart bottles
- **Neutral Floor Cleaner:** 1:256 dilution Low suds, so it's great for auto-scrubbers as well as mop buckets.

P/N 74067 (1 gal. Container)

P/N 74068 (5 gal. Pail)

P/N 74069 (55 gal. Drum)

Eco-Friendly Glass & Window Cleaner

A highly concentrated, glass, window and multi-purpose cleaner. It is designed to meet the requirements of GS-37, the Green Seal™ Standard for Glass Cleaner. Eco-Friendly Glass & Window Cleaner has been formulated with completely biodegradable surfactants and other naturally derived ingredients. This non-toxic glass, window and multi-purpose cleaner provides top-tier performance. It is alcohol-free, ammonia-free, non-streaking and fast drying.

• Glass & Window Cleaner: 1:64 dilution • 1 gallon dilutes with water to make 256 quart bottles

P/N 74070 (1 gal. Container)

P/N 74071 (5 gal. Pail)

P/N 74072 **(55 gal. Drum)**





Eco-Friendly Tub & Tile Cleaner A highly concentrated, non-corrosive, non-fuming, tub & tile cleaner. This product meets the requirements

A highly concentrated, non-corrosive, non-fuming, tub & tile cleaner. This product meets the requirements of the GS-37 Green Seal™ Standard. It is formulated with a low pH organic salt capable of replacing a wide range of traditional acids. Provides top-tier performance for cleaning tubs, tile, grout, walls, toilet bowls, urinals, shower stalls and other bathroom surfaces.

P/N 74073 (1 gal. Container)

P/N 74074 **(5 gal. Pail)**

P/N 74075 **(55 gal. Drum)**

Eco-Friendly Peroxide Cleaner A highly concentrated, multi-purpose cleaner providing top-tier performance as a Glass Cleaner, Multi-Purpose

A highly concentrated, multi-purpose cleaner providing top-tier performance as a Glass Cleaner, Multi-Purpose Cleaner and a Restroom Cleaner depending upon dilution. Eco-Friendly Peroxide Cleaner meets the requirements of the GS-37 Green Seal™ Standard. It has a pleasant orange scent.

- Spray/Wipe Cleaner: 1:128 dilution 1 gallon dilutes with water to make up to 512 quart bottles
- Multi-purpose Cleaner: 1:64 dilution 1 gallon dilutes with water to make up to 256 quart bottles
- Restroom Cleaner: 1:16 dilution 1 gallon dilutes with water to make 64 quart bottles

P/N 74076 (1 gal. Container)





Eco-Friendly Floor Stripper A concentrated, highly effective, fast acting, low odor, floor finish and wax remover – environmentally benign but still

A concentrated, highly effective, fast acting, low odor, floor finish and wax remover – environmentally benign but still strong enough to remove floor finishes and wax seals without the use of a floor machine. Eco-Friendly Floor Stripper meets the GS-40 Green Seal™ Standard for Floor Stripper, based on its reduced human and aquatic toxicity and reduced smog production potential. Using state-of-the-art chemistry, it provides top-tier performance without the potentially harmful effects of 2-butoxyethanol, ammonia, nonylphenol surfactants, dye or fragrance. A highly effective fast acting product with low odor.

P/N 74080 (1 gal. Container)

P/N 74081 **(5 gal. Pail)**

P/N 74082 **(55 gal. Drum)**

Eco-Friendly Zinc-Free Seal & Finish A highly effective, low V.O.C., Zinc free floor seal and finish. Eco-Friendly Zinc-Free Seal & Finish represents a

A highly effective, low V.O.C., Zinc free floor seal and finish. Eco-Friendly Zinc-Free Seal & Finish represents a new generation of floor care products. It exhibits a deep, wet-look gloss and it can be incorporated into any floor maintenance program. It meets the GS-40 Green Seal™ Standard for Floor Finish. Eco-Friendly Zinc-Free Seal & Finish contains no heavy metals, formaldehyde, ammonia or nonylphenol surfactants. High levels of zinc have been found to be toxic to aquatic life.

P/N 74077 (1 gal. Container)

P/N 74078 (5 gal. Pail)

P/N 74079 (55 gal. Drum)



Benefits

Improve Indoor Air Quality (IAQ)

Good air increases employee morale and productivity Just 1% increase in worker productivity can cover the cost to clean the building!

Reduce Health Care Costs.

Safer, less toxic cleaning products can help reduce janitorial worker injuries.

Reduce Absenteeism.

Better in-door air quality, products with a good safety rating, good training, and proper protective gear are key factors in the battle against absenteeism.

Increase Tenant Retention.

Tell your tenants you're going green. Get them to tell their employees.

Reduce Litigation.

Mold, asthma, chemical sensitivities and other in-door air quality problems can trigger absenteeism, low employee morale and, in extreme cases, litigation.

Increase Profits.

Productivity. Health care. Absenteeism. Tenant turnover. Litigation. Fixing these goes a long way to fixing your bottom line.

What Is Green Cleaning?

Cleaning is one of our most important daily activities, and it's one of America's largest industries. Almost four million people work as custodians in buildings and tens of millions work in or visit commercial buildings every day.

Yet, despite the billions of dollars we spend on cleaning, some problems persist: indoor air pollution can be much higher than outdoor air pollution; about 10% of workers file an injury claim every year; and allergies and chemical sensitivities are on the rise.

Green cleaning seeks to provide additional protection for the health of custodians, building occupants, and visitors, as well as reduce the overall impact on the environment.

Green cleaning is no longer being driven by environmental groups. It is being driven by industry along the whole supply chain: from suppliers of raw ingredients to manufacturers to distributors to end users. All have found that it's not only good for the environment, it's good for business as well!



